

# HOPE *Ball*



27TH MARCH 2010  
EUROPA HOTEL, BELFAST

# INTRODUCTION

The Hope Ball celebrates 15 years of Habitat for Humanity's work in Northern Ireland and a commitment to building houses, building community and building HOPE at home and around the world.

Habitat for Humanity Northern Ireland brings people together to build hope in some of the world's most vulnerable communities through programmes focusing on peacebuilding, supporting orphans and vulnerable children and the impacts of urbanization.

In Mozambique, for example, we are supporting a project which will help build hope and homes for 10,800 orphans and vulnerable children in the next 3 years.

The Hope Ball will help transform the lives of families in need – our goal is to raise £100k in the first quarter of 2010 and we hope you will want to be part of this very special event.

IN ASSOCIATION WITH

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'As the walls go up so many invisible walls come down and new hope is built at the heart of the community'

**Archbishop Desmond Tutu**



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# THE EVENING

The Habitat for Humanity Hope Ball will be held at the elegant and internationally famous Europa Hotel, Belfast on Saturday 27th March 2010, 7.00pm

400 guests will be treated to a spectacular celebration with fine dining, entertainment and plenty of surprises.

# THE HOPE BALL PROGRAMME

- Red Carpet Arrival at the Europa Hotel
- Champagne Reception in sparkling company
- 5 course gourmet dinner
- Special Guest After Dinner
- Auction and Prize Draw
- Sensational Live Music to dance the night away

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# CORPORATE TABLES OF 10 - £1000

(other numbers can be accommodated on request)

There are also a number of opportunities to partner with Habitat by sponsoring this significant Corporate event.

Your support could provide an opportunity to link your product and company with a unique charity brand in Northern Ireland and around the globe.

Help increase your company profile and strengthen customer loyalty as part of a highly visible CSR strategy (see next).

To book your table please click

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# HOPE BALL SPONSOR - £4000

A wonderful, highly visible opportunity to headline the event and maximize your Corporate engagement investment. We will be delighted to meet with you to tailor our partnership to meet your business objectives.

- Name recognition on all Hope Ball materials
- Product placement or promotional opportunity on tables
- Press releases accredited to the headline sponsor, including a quote from your company
- Brand marketing included in all Hope Ball promotional materials including in mailing to all participating companies
- Full page advertisement and an opportunity to include welcome from CEO in commemorative programme
- Table of 10 in central position
- Dedicated organisation press release on HFHNI website with link to your website
- Logo featured on post-event photo gallery on HFHNI website
- Pre/post event publicity and PR support from HFHNI
- Corporate Partner recognition on HFHNI website during 2010 and inclusion in Newsletter mailed to 15k database

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# HOPEBUILDER SPONSORS x 6 - £2,000

Hopebuilder Sponsors will have the opportunity to brand parts of the evening, from the drinks reception to each course of the gourmet dinner. This is a great opportunity to partner with Habitat and ensure increased visibility at this special event.

- Brand marketing included in all Hope Ball promotional materials
- Half page advertisement in commemorative programme
- Table of 10
- Logo recognition in partner section of HFHNI website with link to your website
- Logo featured on post-event photo gallery on HFHNI website
- Pre/post event publicity and PR support from HFHNI

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# HOPE BALL GIFTS IN KIND

There are additional opportunities to partner with Habitat by donating your product or service and ensuring more of the funds raised will be used to build hope at home and around the world.

If you have any ideas or special requirements please do let us know we would be delighted to discuss the potential with you further.

Please contact either  
Jackie Trainor by calling 028 9024 3686  
or [jackiet@habitatni.co.uk](mailto:jackiet@habitatni.co.uk)

or

Jenny Williams on 028 9026 2949  
or [jennyw@habitatni.co.uk](mailto:jennyw@habitatni.co.uk)

To book your table or confirm sponsorship support please click

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For more info visit [www.habitatni.co.uk](http://www.habitatni.co.uk)

Charity No. 02 10030

## Confirmation

We would like to support the Hope Ball

Name of organisation: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Contact Email address: \_\_\_\_\_

## Book a Table

Table of 10                      £1000

Individual                      £100 pp

*Please state number of places required* \_\_\_\_\_

## Sponsorship

Hope Ball Sponsor              £4000  
*(Includes table of 10)*

Hopebuilder Sponsor          £2000  
*(Includes table of 10)*

**I am not able to attend the Hope Ball but would like to make a donation**

Cheques should be made payable to Habitat for Humanity Northern Ireland and sent for the attention of:

Jackie Trainor, Habitat for Humanity Northern Ireland, 638 Springfield Road Belfast BT12 7DY

Or you can donate on-line at [www.habitatni.co.uk](http://www.habitatni.co.uk) *(Please advise us so we can ensure your donation is accounted correctly)*

Or Please invoice our company      (tick if required)